

Educate Consumers About Swimming Safely

MAY is NATIONAL WATER SAFETY MONTH

Plan a Water Safety Fair ~ It's Easy!

6 Simple Steps

1 CHOOSE A VENUE

- Waterpark
- Retail Store
- Public Pool
- YMCA
- Library
- City or County Building

2 LIST POSSIBLE PARTICIPANTS

- Fire Department
- Police Department
- Pool & Spa Professionals
- Community Hospitals
- YMCA
- Park District
- County Health Officials
- Lifeguards/Recreation Center Staff

3 SEND AN INVITATION

- Explain purpose of event
- Ask for displays and water safety demos

[Click here for sample letter](#)

4 CHARGE NOMINAL FEE

- Cover Expenses
- \$20-\$30 per table
- Use fees to order low-cost
 - *Consumer safety brochures
 - *"I'm A Safe Swimmer" wristbands

5 CONFIRM PARTICIPANTS

- Include time, place, rules for display
- Encourage give-aways
- Ask participants to promote the event

6 PROMOTE EVENT

- E-mails
- Local media
- Signs in stores and buildings
- Flyers

Don't forget to share your event on:
nationalwatersafetymonth.com

